GOVERNMENT OF ANDHRA PRADESH ABSTRACT

Tourism Promotion- Producing High Quality Digital Beta format Tourism film "The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes) sanction of Rs.15,00,000/- and -Release of 50% Initially to M/s. Adwinfilms, Hyderabad - Amount Sanctioned - Orders- Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.886

Dated: 04 -09-2008

Read the following:-

- 1 Govt Lr. No.3626/PMU/DDC/2008, YAT&C (PMU) Department. dt. 14-08-2008
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 M/s. Bhairav Films, Hyderabad, dt. 23-08-2008.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been developing films highlighting Tourism Destination of Andhra Pradesh on regular basis, as a part of promotional initiatives. This department has entrusted the job of Producing High Quality Digital Beta format Tourism film "The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes) at a total cost of Rs.15,00,000/- to M/s. Adwinfilms, Hyderabad for screening during PATA Mart, 2008 scheduled to be held form 16th to 19th September 2008. Accordingly, a work order has been issued vide reference 1th read above. Upon receipt of the order M/s.Adwinfilms has requested for release of 50% of the total amount as advance.

- 2. After careful examination of the matter, the Government hereby accord administrative sanction for incurring an amount of Rs.15,00,000/- (Rupees Fifteen Lakhs only) including service tax towards Production of High Quality Digital Beta format Tourism film "The Vibrant Heritage of Andhra Pradesh (Duration up to 10 Minutes). The Govt. have also agreed to release 50% of the total amount, as advance for initiating the process of production of film.
- 3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

"3452-Tourism-01-Tourist Infrastructure-102 Tourist Accommodation and other facilities to tourists – Schemes included in PLAN, GH11-Normal State Plan- SH (08) International Marts / Fairs and Festivals – 500 other charges- 503 other expenditure".

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse an amount of Rs. 7,50,000/- Initially (50% of the total expenditure) on receipt of invoice and advance stamped receipt to enable the said Agency to start the job and to disburse the balance amount of Rs.7,50,000/- (Rupees Seven lakhs Fifty Thousand only) including Service tax, after completion of the work as per the work order issued in the reference 1th read above, in favour of M/s. Adwinfilms, Hyderabad, and after deducting Tax payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY PRL. SECRETARY TO GOVERNMENT

To

M/s. Adwinfilm, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER